

Getty Images Creative Accelerator 2023 - 2024
Terms and Conditions
2023

Deadline: by 12 Midnight US Eastern Time, July 10th, 2023. Applications must be submitted via Submittable by this time to be deemed eligible. Applicants are encouraged not to wait until the last minute to submit their projects.

Format: Photographers, Filmmakers and 3D Artists can submit an application that must include links to existing portfolio of work online, a short essay that outlines your career to date and what your unique point-of-view and experiences can bring to this program and commercial imagery in general. Additionally, you must complete all the required fields indicated on the application found on the Submittable website.

Only digital submissions via the Submittable website to Getty Images will be accepted. Prints, books, slides or transparencies or other such materials will not be reviewed by judges nor returned to applicant. The online submission must include: a 200-500-word essay describing your work, your unique vision, and how you seek to challenge stereotypes.

Eligibility: The Getty Images Creative Accelerator is open to individuals who (i) are of a country or jurisdiction in which the competition fully satisfies all legal requirements for a contest of this nature; (ii) are of legal age of majority in their jurisdiction of residence as of date of entry; and (iii) is an early-career photographer, filmmaker or 3D artist. For purposes of this paragraph, an “early-career” is one who has established and maintained a professional practice for between 5-7 years.

The competition is void outside those jurisdictions and where prohibited by law.

Applicants can apply as individuals or teams. Employees of Getty Images, and its parent and affiliate companies, subsidiaries, partners, and each of their respective immediate families (parents, children, siblings, spouse) or members of the same household (whether related or not) of such employees/officers/directors are not eligible to enter. Contributors to Getty Images (including those who are not employees) are not eligible. Any party on an accelerator application may appear on only one application per year.

By submitting an application, applicant certifies that he or she is eligible to apply for the accelerator and agrees to be bound by these terms and conditions.

Funding: This bursary awards up to fifty recipients for the 2023 – 2024 cohort the following. In order to claim the funding and other benefits for funding recipients, you must execute an exclusive iStock contributor agreement and be accepted into the Creative Accelerator 2023 Cohort. If you are not part of the Accelerator and do not sign such agreement, you are not entitled to the funding or other benefits described in these terms.

Benefits for new Exclusive Contributors who are accepted into the Creative Accelerator Program:

- \$500 USD
- A video guide to fast-track your knowledge of how Creative Content works
- Dedicated support from our Creative team
- Guidance on how to create effective and successful content
- The chance to develop your portfolio and potentially reach millions of customers around the world

- Access to our Custom Content offering to potentially shoot directly for global brands.

Contact and Communication: Accelerator judges and/or Getty Images employees may contact accelerator applicants for further communication relating to the accelerator application.

Insurance Coverage: Released Entities (as defined below) nor their insurers provide coverage to grant winners while they are pursuing their accelerator projects. Accelerator applicants are at their own risk as they pursue their projects and Getty Images strongly recommends that any photographer or other accelerator partner working under any circumstance, but in particular a conflict zone, secure independent insurance coverage and have a clear understanding of what that insurance covers, in particular long-term health and disability coverage.

Intellectual Property: No materials and ideas contained within the application will be used by Getty Images or accelerator judges for any purpose other than the accelerator review and selection process and for publicity (as outlined below).

Applicants retain the copyrights to any imagery submitted for the judges' review, and to any imagery they produce in their accelerator project. Only imagery to which the applicant holds the copyright may be submitted. By submitting an application, applicant certifies that his or her application will not infringe the intellectual property right, right of privacy, right of publicity, right of morality or other personal or proprietary right of another person or entity.

No Manipulation of Creative Imagery: With respect to creative imagery submissions, your portfolio may not contain images that have been stolen or copied from other sources. Determinations of unacceptable imagery will be made at the sole discretion of the Creative Team. Cropping images to remove extraneous detail or to avoid intellectual property or copyright concerns is permissible, as is the removal of sensor dust or scratches on scans of film images. Examples of prohibited digital manipulation are the addition, removal or alteration of people and elements within the frame that do not originate from your own work that you are the copyright holder; retouching of people's bodies depicted in the imagery to make their bodies look thinner or larger; and significant changes in color that diverge substantially from true-to-life colors, with the exception of black-and-white conversion.

During the application and in the process of submitting content to the Main Collection or Custom Content, submissions found by the Inspection Team to include unacceptably manipulated images will be either sent back for revision or rejected. If, after a participant is enrolled as a contributor, Getty Images discovers that images in a submission may have been manipulated excessively or incorrectly, the contributor's portfolio of content on our site will be reviewed by the Creative Team. If a majority of the Creative Team determines one or more images to have been unacceptably manipulated, Getty Images may exercise its right to rescind the entire award amount.

Selection Criteria: Winners of the competition are decided entirely on merit and there is no element of chance involved. The criteria used by the judges to select the winners shall be on originality, creativity of concept and techniques compared to productions in the current photographic panorama for creative imagery.

Getty Images may reject any submissions it considers in its sole discretion to be immoral, obscene, profane or in violation of these rules.

Use of a false name or address will disqualify an applicant. Getty Images reserves the right to oblige any potential winner to provide documentary proof of their identity.

You understand and agree that if you take or have taken any actions that may injure, tarnish, damage or otherwise negatively affect your reputation or the reputation and goodwill of Getty Images, that Getty Images may, in its sole discretion, exercise its right to rescind the entire award amount.

Acceptance: Selected applicants will be accepted based on a jury of Creative Team members, each selected by Getty Images for his or her photography expertise and industry experience. Selection will be based on judges' determination of applicant's ability to execute content that and produce an original artistic work on the basis of the above criteria, at judges' discretion.

Getty Images will not be liable for any damage, loss or disappointment suffered by any person taking part or not being able to take part in the competition.

Acceptance Notification: Winners who have been accepted for placement in the 2023-24 cohort will be notified a minimum of 2 weeks after the judging takes place after close of submissions on July 10th 2023. Winners may share the news of their winning application after completion of enrollment.

Commitments upon acceptance: Each selected applicant that has decided they would like to move forward in the accelerator and become an exclusive contributor will have one year to complete the program as outlined below, with a start date being the date of signing as an exclusive contributor.

Upon acceptance in the accelerator, applicants will receive a bespoke link to become an exclusive iStock contributor and a of the first Creative Accelerator Cohort which must be accepted and completed within two weeks of notification. If you decide not to become an exclusive iStock contributor, you will not be a part of the Creative Accelerator Cohort.

After becoming a contributor and part of the first cohort as Beginner Level participants will be invited to complete a set of proprietary classes meant to help them quickly learn how to create Creative Content for their library.

By three months from the enrollment date, participants must upload and have accepted by iStock at least 50 assets in order to be eligible for the Intermediate Level's benefit of submitting a proposal to receive 1 of 25 possible \$1,000 USD in production funds to create additional content that must be submitted under participant's exclusive iStock contributor agreement.

By six months from the enrollment date, participants must upload and have accepted at least 100 assets by iStock in order to be eligible for the Pro Level's benefits of submitting a proposal to receive 1 of 25 possible \$1,000 USD in production funds to create additional content that must be submitted under participant's exclusive iStock contributor agreement.

By one year from the enrollment date, participants must upload and have accepted over 500 assets by iStock in order to be eligible for "graduation" and the chance to submit a proposal to receive 1 of 10 possible \$2,000 USD in production funds to create additional content that must be submitted under participant's exclusive iStock contributor agreement.

The requirements of each proposal will be shared with you in writing.

Publicity: Each applicant allows Getty Images the right to use his or her name, likeness and biographical information, as well as the right to select and use portfolio and grant project images in connection with any and all Getty Images promotions and publicity, including the website and exhibitions of the Getty Images Creative Grants. All other use of applicant's personal information shall be governed by Getty Images' privacy policy, which may be updated from time to time and found at: www.gettyimages.com/company/privacy-policy.

Release: By participating, applicants and winners each agree to release, indemnify and hold harmless Getty Images, and its affiliates, partners and promotion and advertising agencies and each of their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors (collectively, the "Released Entities"), from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever, including without limitation property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in this promotion, or possession, acceptance and/or use or misuse of prize or participation in any promotion-related activity and for any claims based on copyright, trademark, publicity rights, defamation or invasion of privacy and merchandise delivery.

Sponsor: This program is sponsored by Getty Images located at 195 Broadway, 10th Floor, New York, NY 10007.

Taxable Compensation: Funding may be subject to various taxes depending on each recipient's country of residence and/or citizenship, and location of their grant project work. Getty Images cannot provide advice on tax matters and encourages all grant recipients to consult with an appropriate tax advisor. US Grant recipients should be prepared to provide a US Taxpayer Identification Number shortly after their grant is awarded in order that the grant can be presented to them in a timely manner. For the sake of clarity, any monies you receive as royalties under an iStock contributor agreement will be subject to the terms of such agreement.

Changes: Getty Images reserves the right to amend accelerator rules and submission guidelines for the Getty Images Creative Grants program, from time to time. If any such amendments should occur, they will be posted to <https://grants.gettyimages.com/> no later than 30 days prior to each application deadline date.